



## DATA PROTECTION POLICY

### 1. General

Automotive Passion GmbH, Verbindungsweg 38, 25469 Halstenbek, Germany („Automotive Passion GmbH“) respects the privacy of customers and users of its platform. This Data Protection Policy lays down provisions on the protection and processing (collection, processing, use and disclosure) of the personal data collected by Automotive Passion GmbH from customers and users of its platform.

Automotive Passion GmbH observes the German Data Protection Act (Datenschutzgesetz) and the data protection law of the EU (collectively “applicable data protection law”). Customers and users need to provide their personal data to use Automotive Passion GmbH’s services.

### 2. Types of Personal Data

2.1 Data collected directly from customers/users to implement a contract.

Automotive Passion GmbH collects the following data from its customers and users:

- Basic data (first name and surname (including title), address, email address, telephone number, date of birth, password for Automotive Passion GmbH account) when a customer/user registers and when a user contacts a customer
- Data on the Listing posted
- Data on the services/products provided by Automotive Passion GmbH
- Data on contact between users and customers, between customers themselves and contact to Automotive Passion GmbH (including copies of all messages that are sent directly through the Automotive Passion GmbH platform).

2.2 Data collected automatically to optimise services (analytics tools)

#### 2.2.1 Usage analysis by Classic Driver

Automotive Passion GmbH analyses customer/user behaviour on its platform using cookies. Cookies are packets of data that are sent from Automotive Passion GmbH’s web server to your browser, saved on your computer and retrieved by the web server again during subsequent visits. Cookies store information on use of the platform and enable Automotive Passion GmbH to improve the user experience. To do so, information on the browser type, elements of the platform visited, the user’s IP address, the operating system used and customers’ and users’ Internet and language settings can be collected. For example, disabling cookies will impede registration / login on the Automotive Passion GmbH platform.

The customer/user can delete existing cookies from their browser and prevent further cookies from being saved at any time. However, disabling cookies can impair the functions of the SportsCarSelection platform.

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#### Automotive Passion GmbH

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Handelsregister: Amtsgericht Pinneberg

Handelsregisternummer: HRB 11861 PI

Steuernummer: 18 / 291 / 21625

Telefon: 0049-(0)40-697 987 00

Telefax: 0049-(0)40-697 987 09

Web: <http://www.ap-hh.de>

Mail: [info@ap-hh.de](mailto:info@ap-hh.de)

#### Bankverbindung:

Konto: 100 215 97 86

BLZ: 200 505 50

IBAN: DE87 2005 0550 1002 1597 86

BIC: HASPDEHHXXX



### 2.2.2 Usage analysis by Google Analytics

The Automotive Passion GmbH Platform also uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies to provide its web analytics services. The information generated by the cookies about your use of this website (including your IP address) is transferred to a Google server that may be outside EU and stored there. Google uses this information to analyse your use of the website, compile reports on website activity for the website operators and provide other services related to use of the website and the internet. Google may also transfer this information to third parties, if required to do so by law or if third parties process this information on Google's behalf. Customers and/or Users can prevent cookies being installed by using the appropriate setting in their browser software; Automotive Passion GmbH would, however, like to point out that doing so will mean that not all of the website's functions may be used to their fullest extent. By using this website Customers and/or Users agree to allow Google to process the data collected about them in the manner described above and for the purposes described above. For further information on Google Analytics, Automotive Passion GmbH recommends you visit the following website: <https://www.google.com/analytics/terms/>.

### 3. Intended Use of The Data Collected

Automotive Passion GmbH processes customer/user data for the following purposes:

- to perform contracts/services (to post advertisements, establish contact between customers and users, process orders),
- to safeguard payment transactions between customers and users,
- to communicate with customers and users,
- to fulfil legal obligations,
- to perform credit checks on customers and users,
- to improve Automotive Passion GmbH's products and services and their position on the market (including dispatching the newsletter),
- to compile statistics on contact made through the Automotive Passion GmbH platform.

### 4. Data Processing by Third Parties In Germany And Abroad

Automotive Passion GmbH may also have personal data processed by third parties in Germany and/or abroad for the purpose of running the platform and for the purposes stated in Section 3.

#### 4.1 Categories of external service providers

Such recipients of personal data include suppliers in the field of payment services, password administration, platforms for managing dispatch of the newsletter, logistics companies and data centres for storing and processing the data collected. When doing so, Automotive Passion GmbH ensures that adequate assurance is given to protect the personal data in accordance with the applicable data protection law and that corresponding agreements have been concluded with each of the external suppliers. Automotive Passion GmbH's servers are located in Germany and run by a German host provider. For development and testing, Automotive Passion GmbH uses servers and stores some user data in the EU.

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#### **4.2 Social media plug-ins**

Functions from various third-party providers of social media platforms (such as Facebook, Twitter, Google+) are integrated into the Automotive Passion GmbH platform. Plug-ins enable users to share content on social networks. If a plug-in is displayed when browsing the Automotive Passion GmbH platform (e.g. Facebook's "Like" button), a connection with the relevant third-party provider's servers is automatically established. This means that data on customers' and users' visit to the website can be transmitted to these third-party providers. If the customer or user is also registered with this third-party provider's network, the visit to the website may also be assigned to their network account (e.g. Facebook account). Automotive Passion GmbH has no control over the method of this type of data transmission. The purpose and scope of the data collection and the subsequent processing and use of the data by the relevant social media providers as well as the related rights and configuration options for privacy protection can be found in the privacy notices of the relevant third-party providers.

#### **5. Data Security**

Automotive Passion GmbH does not pass its customers' data on to third parties under any circumstances, except for to the external service providers in accordance with Section 4, and solely uses their data for the purposes stated in Section 3. Automotive Passion GmbH also uses state-of-the-art technology to take the usual steps to protect the data. However, Automotive Passion GmbH provides no guarantee for the security of customer data. It is the customer's responsibility to produce an up-to-date backup of the data transmitted and to save it off the platform. It is also the customer's responsibility to set a secure password for their customer account, to keep this safe and to change it regularly.

#### **6. Customers' and Users' Rights**

Automotive Passion GmbH's customers and users have the right to inspect or update their data or to have it amended or erased. This is subject to statutory retention requirements. They can restrict the processing of their personal data in addition to this. To assert these rights, Automotive Passion GmbH's customers and users should contact the following address: [info@ap-hh.de](mailto:info@ap-hh.de), Automotive Passion GmbH, Verbindungsweg 38, 25469 Halstenbek. Customers and/or users have the right to object to the processing of their personal data at any time. If they object to this, the contract between Automotive Passion GmbH and the customer or user will be terminated without notice. Payment obligations that the customer is contractually bound to will remain unaffected. If Automotive Passion GmbH fails to observe the applicable data protection law, customers and users have the right to make a complaint to the competent supervisory authority.

#### **7. Storage of Customer and User Data**

Automotive Passion GmbH stores the personal data it has collected from customers and users for as long as necessary to fulfil its contractual and legal obligations and to meet the purposes stated in Section 3. As soon as the purposes stated in Section 3 have been met or if a customer or user deletes their customer profile, Automotive Passion GmbH will erase the remaining personal data immediately. Automotive Passion GmbH's legal retention obligations will remain.

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## 8. Contact's

Questions regarding Automotive Passion GmbH's data processing practices can be sent to the following address:

Automotive Passion GmbH  
Verbindungsweg 38  
25469 Halstenbek  
T: 0049-(0)40-69 79 87 00  
E: [info@ap-hh.de](mailto:info@ap-hh.de)

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